

CAROLINAS COUNCIL FOR AFFORDABLE HOUSING



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Executive Director

Carolinas Council for Affordable Housing

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New Hill, NC 27562
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Message from the President

I would like to start off by saying thank you to Nancy Cross for the wonderful job she has done over the years as our Executive Director. Nancy's hard work and dedication has had a profound effect on the Council that will last far into the future. I would also like to welcome aboard Jill Odom as the new Executive Director. Jill's years of experience in affordable housing will be a great benefit to the CCAH.

As we all know, a tax bill was passed in late 2017 that brought numerous changes to the tax code. In an effort to keep our members informed and prepared for these changes, we have made the new legislation a focus of our panel discussion sessions at our upcoming annual meeting. These presentations will aim to educate owners, developers, and management agents on how these changes will impact everything from partnership agreements to syndicators and lenders. We are also pleased to have Elizabeth Moreland provide our members with affordable housing management training.

Please mark your calendars and save the date for the annual meeting, which is being held at Myrtle Beach Marriott Grande Dunes Resort April 22-24. I look forward to seeing everyone as we learn about changes affecting our industry in 2018 and beyond.

Sincerely,
Alex Lawrence
President

A Well-Deserved Retirement

After nearly two decades of dedicated service to the Carolinas Council for Affordable Housing, Executive Director Nancy Cross announced her intention to retire during the 2017 year-end meeting of the Board of Directors.

Nancy became a member of the Council as a developer in 1990, quickly volunteered to serve as a Board member the following year, and was elected as the Council's president in 1997. In 2000, Nancy assumed the Executive Director's position, and since then she has conducted all Council-related administration and business endeavors.

During a recent interview, Nancy remarked, "For over 17 years I have been blessed to work with forward-thinking board members and the most enjoyable CCAH members and associates. We have experienced so many changes in the affordable housing industry. I'd like to thank everyone for a delightful experience."

The Board of Directors of the Council extends its wholehearted gratitude to Nancy. She has been instrumental in supporting and growing this organization, thereby ensuring its sustainability in the future. Nancy made a lifelong commitment to the affordable housing industry and remains a tireless advocate in support of developing and managing quality, safe, and affordable housing for the residents of the Carolinas.



Nancy Cross

CCAH Hires New Executive Director



Jill Odom

On January 20, 2018, the CCAH Search Committee announced its decision to hire Jill Odom as its new Executive Director. Ms. Odom has focused on legal and regulatory issues relating to the asset management and compliance of affordable multifamily housing utilizing equity from Low Income Housing Tax Credits, Historic Tax Credits, and New Markets Tax Credits, as well as numerous HUD and USDA Rural Development Housing Programs. Between 2000 and 2017, she worked for the Community Affordable Housing Equity Corporation as Vice President of Asset Management. In addition, Ms. Odom served on the board of the Carolinas Council for Affordable Housing for ten years and was the organization's president for two terms.

With more than 35 years of experience in the affordable housing industry, Ms. Odom has earned designations including Certified Manager of Housing, Certified Occupancy Specialist (RD and HUD regulations), Certified Assisted Housing Manager, S.T.A.R., C15P, Fair Housing, ADA, and Section 504. In 2006 and again in 2009, she was honored to receive the "Excellence in the Industry" award from the Spectrum Companies.

Ms. Odom is a graduate of the University of North Carolina at Charlotte and has a bachelor of science degree in accounting. "I am thrilled to continue my involvement within the industry on behalf of the Council and will do everything possible to make a seamless transition into the shoes of the outgoing Executive Director, Nancy Cross," Ms. Odom said. "My top priority will be to promote the mission of the CCAH by supporting its members and associates."

Annual Meeting: See You at the Beach

The Annual Meeting Committee is excited about new training opportunities for our 2018 CCAH Annual Meeting. Make your plans today to join us!

This year we will welcome national housing credit trainer Elizabeth Moreland, who will be using her dynamic speaking style to provide in-depth training for management. She will be presenting beneficial information related to housing credit programs and unique rules that are specific to these programs.

Many changes are happening now with new tax cuts, partnership agreements, and USDA RD year-end reporting. Knowledgeable panels will educate owners, developers, and management companies on details of the changes as well as the effects for reporting. Syndicators will also be sharing the effects of the cuts on new developments.

As always, updates will be provided from Washington, USDA Rural Development as well as the housing finance agencies.

The committee has worked hard to bring pertinent and valuable information for every facet of the affordable housing industry. We look forward to seeing you at the beach!

Liaison Members

At last year's Annual Meeting, the Board of Directors decided to reinstate a former relationship with relevant regulatory agencies and industry partners. Four liaisons to the CCAH Board of Directors, non-voting members, will attend board meetings and keep the directors abreast of developing issues in the affordable housing industry.

Byron Waters, Multi-Family Program Director
NC USDA Rural Development

Dwayne White, Multi-Family Program Director
SC USDA Rural Development

Susan Westbrook, Supervisor of Rental Compliance
North Carolina Housing Finance Agency

Bonnie Gravitte
CAHEC

Meeting Information

Meeting Registration

Payment by company check or **credit card** must accompany registration. If you are paying by credit card, we require a completed CCAH Credit Card Authorization Form included in this package. Early bird registrations must be postmarked on or before March 22, 2018. Mail-in registrations must be postmarked no later than **April 10, 2018.**

Registration at the door is \$375 per person **payable by check only. We can not accept cash or process credit cards at the registration desk.**

Cancellations must be made in writing. Cancellations received prior to March 14, 2018, will receive full refund. Cancellations received between March 15, and April 1, 2018, will be charged a \$100.00, cancellation fee. Cancellations after April 1, 2018, will receive no refund.

Meeting Notes

Sunday Reception with Dinner Buffet and Bar

7:00-8:30 P.M. • Atlantic 5-8

Heavy Hors d'oeuvres and Bar

Join us to renew old acquaintances and make new friends!

Monday Reception

4:15-5:30 p.m. • Atlantic 5-8

Cocktail Hors d'oeuvres and Bar

Exhibitor Information

Exhibit Hall is in Atlantic 5-8

PLEASE NOTE: Sunday Welcome Reception, Monday breakfast, A.M and P.M. breaks, and Monday reception will **ALL** be held in the exhibit hall.

Please be present in your booth during these events!

All exhibitors are encouraged to remain in the exhibit hall until 5:30 p.m. on Monday afternoon.

Exhibit table size is 2 x 6 feet. Each table will be draped and has 2 chairs. Exhibits can be set up between 1:00 P.M and 5:00 P.M. on Sunday, April 22.

All exhibits should be up before the Sunday Welcome Reception.

Exhibitor's fee includes a registration package with reception tickets for one person.

If you have a helper in the booth, please pay a guest fee of \$50.00 for them so that they can also participate in the receptions.

The resort does not have storage for display items shipped ahead.

Golf Tournament: At Myrtlewood, Pinehills Golf Course.

Join the fun and win some prizes!

Captain's choice allows all golfers (ladies and gents) to join in the fun.

Sign up early!

Absolute deadline for golf registration is March 22, 2018.

Arrive at **8:00 a.m.** and we will tee off at **9:06 a.m.** sharp!

Fees include: Sunday Breakfast Buffet (they begin serving at 7:00 a.m.), range ball tokens, golf cart and prizes.

Properties Training and Education

Trainer: Elizabeth Moreland

Low Income Housing Tax Credit Compliance

Hotel Registration and Information

TO MAKE RESERVATIONS CALL: 800-644-2881

CCAH has negotiated a special room rate of \$159.00 per night (double occupancy) plus applicable taxes and surcharges. Additional persons in the room will be charged \$20.00.

This room rate applies only to reservations made PRIOR to March 22, 2018.

The \$18.00 resort fee has been discounted to \$5.00 per day for conference attendees.

Cancellations must be 3 days prior to arrival to avoid charge of 1 night room and tax.

Our block of rooms will be released on March 22, 2018 at midnight.

Check in: 4:00 P.M.

Check out: 11:00 A.M.

Government per diem will be honored with government identification.

Online Reservations must be made by March 22, 2018.

Online reservations link:

Book your group rate for Carolinas Council For Affordable Housing - 2018 Conference

Online reservations link for Per Diem Rates:

Book your group rate for Carolinas Council For Affordable Housing-2018 Conference (Per Diem Rate)

Myrtle Beach Marriott at Grande Dunes Resort
8400 Costa Verde Drive • 82nd Parkway and Ocean Boulevard
Phone: 843.449.8880

**Carolinas Council for Affordable Housing
2018 Annual Conference & Business Meeting
April 22-24, 2018
Registration Fees and Information**

Registration Fees

Registration deadline April 10, 2018

	Early Bird Registration Before 3/22/2018	After 3/22/2018
Member Registration (includes lunch)	\$225.	\$275.
<u>Members' PTE credits will be deducted at \$60 per attendee until all credit is used. PTE credits may be used ONLY for those attending the education training session. For PTE credit balance, call or email the CCAH office.</u>		
Non-member Registration (includes lunch)	\$275.	\$325.
Government Personnel Registration	\$125.	\$125.
Spouse/Guest (receptions only)	\$50.	\$75.
Golf (PLEASE indicate your handicap!)	\$95.	
Golf registration deadline March 22, 2018		

Please use attached registration form.
Include the handicap for each golfer!
Payment must accompany registration form.
NO MAIL-IN REGISTRATIONS ACCEPTED AFTER APRIL 10, 2018

**Mail Registration and Payment to:
CCA
388 Cross Point Road
New Hill, NC 27562**

**Payment by Company Check or Credit Card only.
Completed CCAH Credit Card Authorization is required.
CCA Credit Card Authorization form is included in this package.**

**Need more information? Have questions?
Contact:**

**Nancy Cross, Executive Director • Email: ccahboard@aol.com
Phone/Fax: 919.774.7713**

CCAH 2018 Annual Conference & Business Meeting Registrations

Please note each event for each registrant by writing the fee in the column for that event.

If you are registering a guest, please provide their name(s).

If you are paying part of the registration fee for those attending the Education Training with PTE Credits, please note "PTE" in the same column with the fee. PTE Credits can be used ONLY for those attending the Education Training.

Please type or print clearly!

LAST NAME	FIRST NAME	COMPANY NAME	GENERAL MEETING	EDUCATION TRAINING	GOLF/ HANDICAP	GUEST	ENTER TOTAL FOR <u>EACH</u> REGISTRANT

Registration total\$_____

Contact person for these registrations: Name: _____

Phone: (____) _____ Email: _____ Date: _____

Address: _____ City: _____ State: _____ Zip _____

Carolinas Council for Affordable Housing
Annual Conference & Business Meeting 2018
MB Marriott Grande Dunes, Myrtle Beach, South Carolina

April 22-24, 2018

SPONSORSHIP and EXHIBIT OPPORTUNITIES

☐ **Platinum Sponsor \$500.**

Business card size ad in registration material. A mailing list of CCAH Members. Free exhibitors table (\$65. additional for electricity). Includes lunch and receptions for one person. Check here if you want the free exhibit table []
I will attend the Monday luncheon. []

☐ **Gold Sponsor \$350.**

Business card size ad in registration material. A mailing list of CCAH Members. Includes lunch and receptions for one person. Does not include free exhibit table. I will attend the Monday luncheon []

☐ **Silver Sponsor \$250.**

Business card size ad in registration material. A mailing list of CCAH Members. Does not include free exhibit table or Monday luncheon.

☐ **Exhibitor table \$300.**

Fee does not include Monday luncheon. Includes listing in the Sponsor and Exhibitor Book.
► Exhibits begin on Sunday at 7:00 P.M and end on Monday at 4:30 P.M.

☐ **Non-Profit Exhibitor table \$150.**

Fee does not include Monday Luncheon. Includes listing in the Sponsor and Exhibitor Book.

☐ **Electrical Service \$65.** Please check this box if you need electrical service for your exhibit table.

Payment by Company check or credit card must be received in order to be included in the Sponsor & Exhibitors Book before March 22, 2018. If paying by credit card, please use the CCAH credit card authorization form included in this package.

Please mail Business Card with registration. (Do not staple business card to the form.)

Name: _____ Company: _____

Name of person who will be in the Exhibit Booth: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email address: _____

Sponsors: Please enclose Business Card (do not staple)

Please return form and payment to: CCAH • 388 Cross Point Road • New Hill, NC 27562
Phone: 919-774-7713 **Fax:** 919-774-7713 **Email:** ccahboard@aol.com

Blow Out Sale!

At the 2018 CCAH Annual Conference

CCAHA CD's

NC Spanish Lease

NC English Lease

Cash or Check only and Carry

Prices:

Buy one & Get one for \$15.00

Purchase 3 or more, \$10.00 each!